



## Consumer Health Foundation

*dedicated to making a  
difference in the health of  
the community*

# Grant Announcement

## About the Consumer Health Foundation

The Consumer Health Foundation (CHF) envisions an equitable and just region and nation in which Black people and people of the global majority live powerfully, abundantly and beautifully in healthy, self-determined communities free of social, economic and ideological violence.

We achieve our vision by centering the leadership and expertise of Black people and people of the global majority in the Washington, DC region who live at the sharpest intersection of systems of oppression, in particular race, class and gender identity. We build relationships to transform how philanthropic, nonprofit and government resources are deployed to disrupt institutions and structures that perpetuate anti-black racism and other intersectional discriminatory harms. We share power and decision-making and we support organizations that build the people's power to demand and achieve justice. We take risks that others are not willing to take and we are comfortable seeding bold ideas and sparking innovation. We speak our truth and support platforms for communities to tell their own truths, and we heal ourselves and facilitate healing in our communities.

Within this framework, CHF is embedding community engagement in its Board structure, grantmaking and capacity building programs, communications, and healing justice work.

## Grantmaking Strategy

### Participatory Grantmaking

CHF is implementing a participatory grantmaking approach to our community power grantmaking program.

Participatory grantmaking cedes *decisionmaking power about funding decisions – including the strategy and criteria behind those decisions – to the very communities that a foundation aims to serve.* (Source: Deciding Together: Shifting Power and Resources Through Participatory Grantmaking, Grantcraft)

The committee that will decide on the grants will be composed of community members from the District of Columbia, Prince George's and Montgomery Counties in Maryland, and Northern

Virginia with lived experiences of racial inequities and are engaged in organizing and advocacy.

## Funding Priorities

CHF will provide funding support for organizations that are:

- committed to racial equity and are operationalizing it
- undertaking community organizing or community engagement, and
- undertaking advocacy.

CHF will support the organizing of low-income patients/clients, workers, community members, immigrants, and others. CHF will also support community-based organizations and nonprofits that use advocacy strategies with a racial equity lens at the local, state and regional levels.

Advocacy for local, state, and regional policy change and systems reform is essential to achieve the change we envision. CHF defines advocacy as efforts to create local, state and regional policy change and systems reforms that benefit Black, Indigenous, Latinx, Asian Pacific Islander, and people of color communities in the Washington, DC region. Activities could include community engagement and organizing among residents in low-income neighborhoods, development of policy recommendations, policy implementation and monitoring, budget and policy analysis, coalition or network building, convenings, stakeholder engagement and collective problem solving among diverse groups, campaigns, media and communication.

## Grant amounts

Grant amounts up to \$15,000- \$20,000 will be awarded for one year. Based on the proposed work, CHF may award general support grants.

## Eligibility

- Nonprofit organizations with tax-exempt status under Section 501(c) (3) of the Internal Revenue Code.
- Must be located in the Washington, DC metropolitan region: District of Columbia, Prince George's and Montgomery Counties in Maryland, and Northern Virginia.

## Deadline

Proposals are due on July 16.

Submit complete proposals (which can be written or through video) by email to [ria@consumerhealthfdn.org](mailto:ria@consumerhealthfdn.org) and [kallen@consumerhealthfdn.org](mailto:kallen@consumerhealthfdn.org). Proposals can be submitted in any language. If there is another way to submit the proposal that is more accessible to you, please contact us before the deadline to let us know.

## Information Session

We will hold an information session to discuss CHF's Strategic Plan and Request for Proposals. Please register below.

Date/Time: May 6, 2021  
10am-11:30am  
[\*Register here\*](#)

Venue: Videoconference link will be provided after registering.

# Proposal Guidelines

- Narrative (Please limit the narrative section to one page.)
  - ★ Name, address, telephone number and web address of organization
  - ★ Email address and telephone number of Executive Director and/or lead contact
  - ★ Provide a brief description of the organization’s organizing and advocacy work that advances racial equity and engagement with Black, Indigenous, Latinx, Asian Pacific Islander, and people of color communities.
- Provide the data showing the composition of the organization’s staff and board.

	Race/Ethnicity (add columns as needed)						Gender (add columns as needed)			Sexual Orientation
Please provide number of people (not %)	African American	Latinx	Asian/ Pacific Islander	White	Multi- racial/ ethnic	Other	Female	Male	Gender	LGBQIA
Staff										
Board of Directors										

- Finances
  - ★ Organization budget
  - ★ Project budget, if applicable